Aubrey Walton grew up in a very small village in Ohio called Sycamore. I attended Purdue University where she majored in Communications with an emphasis on Public Relations and Advertising. After graduating a semester early (Dec. 2007), she moved to Los Angeles where she lived and worked for eight years. Aubrey currently works at the National Football League (NFL) where she is the Manager of Events Partnerships and Integration. In simple terms, she manages the bid process for all cities/Club (teams) that want to host a future Super Bowl or an NFL Draft. Aubrey also manages a company called On Location Experiences, which is the NFL’s official hospitality and ticket package provider.

Aubrey told me she honestly does not have a typical workday. When she is in the office, she is in meetings all day, having conference calls, and getting through emails, all which are planning for the NFL’s next major events. Aubrey travels a TON for work, so she is always on an airplane traveling to the cities that they have events in or doing site visits in various cities, stadiums, or venues. What she loves most about her job is the responsibility to really own where the NFL and America’s biggest event takes place. Aubrey works so closely with the finalist cities on all details that relate to their hotels, transportation companies, stadium, event venues, etc., and she really get to know the city and the people that represent that city. With On Location Experiences, they are a rapidly growing business that is acquiring a bunch of different companies, so it’s fun to be introduced to new opportunities and experiences through that organization. The people here at the NFL are also the most intelligent people Aubrey has ever worked with, which could also be a New York City thing, so they challenge me to be the best me, which she appreciates.

What Aubrey dose not like about her job is that it is literally is a 24/7 job. She always has to be on her phone for emails since the NFL is always playing a game or planning an event. Aubrey also travels every single week, so she is always on an airplane and staying in a hotel. It’s hard for her to have a social life when she works so much. Aubrey’s hours varying depending on the day. Her job is a 24/7 job, so this question is a little hard to answer. Aubrey says on the norm she works 10-12 hours a day when she is in the office, but when Aubrey is on the road or at an event, a typical workday can start at 6am and go until 1 or 2am (like Super Bowl week). For dress attire, if Aubrey is in the office it’s business casual, so slacks or a nice dress and heels. If she is on the road it’s the same attire or something they can go a little more casual since they walk around a lot doing site visits in Stadiums and venues. Some of the perks of Aubrey’s job are that she gets to work with some of the most intelligent people in the sports industry. That challenges her to be the best she can be. Aubrey also gets to experience the top sporting events in this country (Ex: Super Bowl, Pro Bowl, NFL Draft, etc.) and all the NFL games. Aubrey gets to travel to a lot of the US cities, along with various international trips that include Mexico and London.

Before Aubrey’s job at the NFL, she worked in Los Angeles at the Los Angeles Sports & Entertainment Commission. Aubrey did event management for events that included the Grammy Awards, EMMY Awards, ESPY’s, multiple Rose Bowl Games, BCS National Championships, various golf tournaments, NCAA Sweet 16/Elite 8 basketball games, Pac-12 Championships, X Games, etc. From May 2014 – April 2015, She worked for a company out of Dallas, Texas where she traveled internationally for a year doing events in various countries that included Spain, Thailand, Germany, Hong Kong, United Kingdom, etc.

Aubrey is 100% where she wants to be in her career. Aubrey has been fortunate enough to work hard, be motivated, and have the support of her friends and family to really go after her dreams and make them a reality. As a kid her dream was to attend a Grammy Awards… she has since attended eight of them. As you grow and experience things in life, you create new dreams. Aubrey’s new dream was to work for a sports League and specifically attend a Super Bowl. One year ago she accomplished that goal. Aubrey looks forward to seeing where her next career goals and dreams take me. Aubrey’s advice for others is “Aim High, Dream Big. If your dreams don’t scare you, they aren’t big enough. Meet as many people as you can and take care of those relationships. You never know who is watching and who will introduce you to new jobs and experiences.”